

# CPD TALK: From Clueless to Corporate: Leadership from a Malaysian Perspective



MALAYSIAN INSTITUTE OF MANAGEMENT  
Institut Pengurusan Malaysia



## CONTINUING PROFESSIONAL DEVELOPMENT TALK

### From Clueless to Corporate: Leadership from a Malaysian Perspective



#### Boonsiri Somchit

Partner and Co-Founder,  
Xstrategize Technologies Sdn Bhd

#### Membership Department

Unit T1-L11, Level 11, Tower 1, Jaya 33, No. 3 Jalan Semangat,  
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7 April 2017  
3pm - 5pm  
Training room, MIM's office, Jaya 33

In a corporate jungle obsessed with hype, office politics and the never-ending race for promotion and power, textbook leadership skills are failing to bridge the gap between management and their most precious commodity: people. From her humble roots growing up in a Malaysian village, Boonsiri Somchit has shown what it takes to truly engage and lead from the heart.

Taking inspiration from her childhood adventures, Boonsiri brings her authentic insights to life and leadership in her new book *When the Chicken Dies, Everyone Cries*. In this Talk the author discusses her book and reasons for writing it. Immediately following there will be a book signing with MIM Members eligible for a significant discount.

**Fee:**  
Complimentary for MIM Members  
Rm50 (Non-Member)

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