

CPD TALK: From Clueless to Corporate: Leadership from a Malaysian Perspective



MALAYSIAN INSTITUTE OF MANAGEMENT
Institut Pengurusan Malaysia



CONTINUING PROFESSIONAL DEVELOPMENT TALK

From Clueless to Corporate: Leadership from a Malaysian Perspective



Boonsiri Somchit

Partner and Co-Founder,
Xstrategize Technologies Sdn Bhd

Membership Department

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7 April 2017
3pm - 5pm
Training room, MIM's office, Jaya 33

In a corporate jungle obsessed with hype, office politics and the never-ending race for promotion and power, textbook leadership skills are failing to bridge the gap between management and their most precious commodity: people. From her humble roots growing up in a Malaysian village, Boonsiri Somchit has shown what it takes to truly engage and lead from the heart.

Taking inspiration from her childhood adventures, Boonsiri brings her authentic insights to life and leadership in her new book *When the Chicken Dies, Everyone Cries*. In this Talk the author discusses her book and reasons for writing it. Immediately following there will be a book signing with MIM Members eligible for a significant discount.

Fee:
Complimentary for MIM Members
Rm50 (Non-Member)

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