Smart companies need smart thinking people. For a company to grow and flourish and move beyond the business barriers to creativity and change, people must transform and breakthrough in their thinking abilities. It challenges the old paradigm and helps managers and executives to truly break out of the box... breakthrough thinking in action!

This programme develops the techniques of thinking, which can be enhanced and improved through attention, practice and use of various analytical and creative tools. The operating skills are quite different from intelligence and very often many intelligent people are actually bad thinkers because they are caught in the “intelligence trap”.

**LEARNING OUTCOME**
Upon completion of this programme, you will be able to:
- Strengthen your thinking process
- Free your mind and open doors to better problem-solving skills in your organisation
- Anticipate conflicts and problematic situations
- Consider all factors (CAF) when analysing
- Transform decision-making effectiveness
- Set better aims, goals and objectives (AGO)
- Inspire more successful teamwork
- Encourage more effective communication
- Stimulate more new and creative ideas
- Build up more powerful thinking skills
- Apply the analytical and creative skills

**PSMB SCHEME**
- SBL
PROGRAMME OUTLINE

Day 1
• Thinking as a Skill
  - Developing Thinking As a Skill
  - Developing the Big-Four Respect-Trust-Commitment-Recognition
  - Analytical Thinking versus Creative Thinking
  - Eight Thinking Pitfalls to Avoid

• Enhancing Analytical Thinking Skills
  - Situation Review and Environmental Scanning
  - Analysing Problems, Objectives and Solutions
  - Problem Potential Analysis
  - Vertical and Deliberate Thinking

Day 2
• Enhancing Creative Power Thinking Tool
  - Improving Brainstorming Application
  - Applying Practical Lateral Thinking
  - Fish-Boning Techniques
  - Mastering Force-field Analysis

• Breakthrough and Transformational Thinking
  - What is Breakthrough Thinking?
  - What is Transformational Thinking?
  - Application of Breakthrough and Transformational Thinking
  - Thinking Simulation and Practice

LEARNING FACILITATOR

Main Facilitator:
Peter Chin, AMIM, MIM-CPT
MBA (University of Bath, UK),
Accounting (Technician Certification Authority, New Zealand), New Zealand Certificate in
Commerce (NZCC)

Alternate Facilitator
Sharon Low Pau Chin, AMIM, MIM-CPT
MBA (Uni. of the Sunshine Coast, Queensland, Australia)

ADMINISTRATIVE DETAILS

FEES:
Member: RM1,710
Non-Member: RM2,080
(Inclusive of the 6% GST)

DURATION: 2 days  TIME: 9:00 am - 5:30 pm

DATES:
• 24-25 February 2016
• 11-12 May 2016
• 27-28 July 2016
• 23-24 November 2016

For registration and further information,
Please connect with Public Programme Team.
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