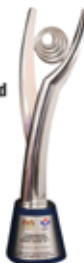




MALAYSIAN INSTITUTE OF MANAGEMENT
Institut Pengurusan Malaysia

Winner of 2017 HRDF Training Provider Award



MIM PENANG OPEN ENROLMENT PROGRAMME CALENDAR 2018



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About Malaysian Institute of Management



MALAYSIAN INSTITUTE OF MANAGEMENT

Institut Pengurusan Malaysia

The Malaysian Institute of Management (MIM) has been an integral part of human capital development in Malaysia for the last five decades, having been established in 1966.

Through industry-led professional development programmes, MIM has helped people develop their competencies, improve their performances and embrace changes to drive success in their career and respective organisations/industries.

We take pride in having nurtured and supported thousands of executives, managers and leaders through our learning and development programmes, membership services and signature events.

To continuously support your professional development, we offer you a suite of open enrolment programmes based on our Competency Development Framework at Personal, People, Business and Organisational levels.

MIM Competency Development Framework[®] Accelerating People, Business And Organisation Growth



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PERSONAL COMPETENCY

2

Strategic Negotiations for Effective Results

Effective Business Writing

Practical English for Frontliners

Emotional Intelligence (EQ) for Personal and Workplace Success

Stress Management for Resilience

Managing Multiple Tasks and Work Priorities

Business Etiquette and Grooming for Executives

PEOPLE MANAGEMENT & LEADERSHIP COMPETENCY

2

Leadership and Team Management Skills

Personality Profiling for Better Team Management

High Impact Manager

7 Strategies for Building High Performance Team

BUSINESS MANAGEMENT COMPETENCY

3

Competency Based Learning and Development

Finance for Operational Management

Finance for Non-Finance Executives

Developing Financial and Business Skills Using Board Game

Tools and Techniques for Marketing Planning

Digital Marketing Strategies

Maximizing Results with NLP Techniques

Mastering Customer Service Excellence

Project Management for Beginners

Essential Tools and Techniques for Project Management

ORGANISATIONAL DEVELOPMENT COMPETENCY

3

Tools and Techniques for Strategic Planning

Change Management

PROFESSIONAL CERTIFICATION PROGRAMMES

4



PERSONAL COMPETENCY

PROGRAMME	DAY/S	LEVEL	RM	RM	Q1	Q2	Q3	Q4
			MEMBER	NON MEMBER				
Communication								
Strategic Negotiations for Effective Results	2	ML	1,590	1,790		10-11 APR		
Effective Business Writing	2	FL	1,350	1,500			24-25 JUL	
Practical English for Frontliners	2	EXE	1,170	1,300	27-28 FEB			
Personal Development / Professional Development								
Emotional Intelligence (EQ) for Personal and Workplace Success	2	FL	1,350	1,500	6-7 FEB			
Personal Development / Professional Development								
Stress Management for Resilience	1	EXE/FL	700	800		3 APR		
Managing Multiple Tasks and Work Priorities	1	EXE	600	700		15 MAY		
Business Etiquette and Grooming for Executives	1	EXE	600	700				4 DEC



PEOPLE MANAGEMENT AND LEADERSHIP COMPETENCY

PROGRAMME	DAY/S	LEVEL	RM	RM	Q1	Q2	Q3	Q4
			MEMBER	NON MEMBER				
Leadership								
Leadership and Team Management Skills	2	FL	1,350	1,500			7-8 AUG	
Team Management								
Personality Profiling for Better Team Management	2	FL	1,350	1,500		8 MAY		
High Impact Manager	2	FL	1,350	1,500	20-21 MAR			
7 Strategies for Building High Performance Team	2	ML	1,350	1,500	13-14 MAR			

EXE Executive/Supervisory FL First level /Emerging /New Managers ML Middle Level Managers SL Senior Level Managers



Plan and Book Now to Enjoy our Attractive Early Bird and Group Booking Incentives



Can't find the programme you need? We can tailor a programme based on your target learning outcomes. Please contact our Penang Office Representative at 012-4817848 or email us at mimpenang@mim.org.my

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BUSINESS MANAGEMENT COMPETENCY

Talent Management and Development								
Competency Based Learning and Development	2	FL/ML	1,350	1,500			4-5 SEPT	
Finance								
Finance for Operational Management	2	FL/ML	1,350	1,500		23-24 APR		
Finance for Non-Finance Executives	2	EXE	1,170	1,350			13-14 AUG	
Developing Financial and Business Skills Using Board Game	1	EXE/FL	700	800			25 SEPT	
Marketing								
Tools and Techniques for Marketing Planning	1	FL/ML	800	950				2 OCT
Digital Marketing Strategies	2	FL/ML	1,350	1,500				16-17 OCT
Sales								
Maximizing Results with NLP Techniques	2	FL	1,350	1,500			17-18 JUL	
Customer Service								
Mastering Customer Service Excellence	2	FL	1,350	1,500		22-23 MAY		
Project Management								
Project Management for Beginners	2	EXE/FL	1,350	1,500	27-28 MAR			
Essential Tools and Techniques for Project Management	1	FL/ML	800	900		5 JUN		



ORGANISATIONAL DEVELOPMENT COMPETENCY

PROGRAMME	DAY/S	LEVEL	RM		Q1	Q2	Q3	Q4
			MEMBER	NON MEMBER				
Customer Service								
Tools and Techniques for Strategic Planning	2	FL/ML	1,350	1,500			10-11 JUL	
Change Management	2	ML/SL	1,590	1,790				13-14 NOV

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PROFESSIONAL CERTIFICATION PROGRAMMES

LEADERSHIP AND MANAGEMENT

- BSB42015 Certificate IV in Leadership and Management (Australia)
- BSB51915 Diploma of Leadership and Management (Australia)
- BSB61015 Advanced Diploma of Leadership and Management (Australia)
- MIM SME Senior Management Development Programme
- MIM Women In Leadership Programme

BUSINESS MANAGEMENT & ORGANISATIONAL DEVELOPMENT

- BSB40215 Certificate IV in Business (Australia)
- BSB50215 Diploma of Business (Australia)
- SIR40316 Certificate IV in Retail Management (Australia)
- SIR50116 Diploma of Retail Leadership (Australia)
- BSB41015 Certificate IV in Human Resources (Australia)
- BSB50615 Diploma of Human Resources (Australia)
- BSB40315 Certificate IV in Customer Engagement (Australia)
- BSB50315 Diploma of Customer Engagement (Australia)
- BSB41515 Certificate IV in Project Management Practice (Australia)
- BSB51415 Diploma of Project Management (Australia)
- Diploma in Organisational Change and Management (Online Programme) (Australia)
- HR Certification Programme (USA)
- MIM Halal Certification Programmes
- MIM Certified Professional Entrepreneur (MIM-CPE™)

CORPORATE GOVERNANCE AND COMPLIANCE

- Certificate in Corporate Governance (Switzerland)
- Certificate in Compliance (Switzerland)
- Certificate in Anti-Corruption Compliance (Switzerland)
- Diploma in Corporate Governance and Compliance (Switzerland)

LEARNING AND DEVELOPMENT

- MIM Train The Trainer (HRDF Approved)
- MIM Certified Professional Trainer (MIM-CPT™)
- MIM Certified Professional Coach (MIM-CPC)
- Advanced Diploma in Teaching, Training & Assessing Learning (UK)
- Diploma in Coaching and Mentoring (UK)

ICT AND DIGITAL TECHNOLOGIES

- Entreprise Architecture Certification Programme (USA)
- Big Data Certification Programmes (USA)
- Cyber Security Programmes (USA)
- Agile Certification Programmes (USA)
- Fintech Programmes (USA)

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Why MIM?

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Institut Pengurusan Malaysia

Member:



Suite 01-05-21, eGate, No.1,
Lebuh Tunku Kudin 2,
11700 Gelugor, Penang, Malaysia.

Tel: 6012-4817848
Fax: 604-668 2887
E-mail: eskoay@mim.org.my
mimpenang@mim.org.my
www.mim.org.my

    Malaysian Institute of Management (MIM)

  @mim_engageminds

