

# CPD TALK: The Big C of Leadership: Change Management

Leadership in navigating across change is a result of constant focus on improving performance, identifying opportunities for growth and addressing issues that prevent the organisation's growth. Leading Change comes in many forms – processes, people, technology and even business structure. Change for processes, technology and structures can be straight forward aspects to tackle, but not the case of Change for people. To be effective in leading and making Change happen, the role as a Leader to translate the vision of change from the C-Suite to the ground troops is critical. How can Leaders become better equipped to lead the Big C: Change? This talk is designed to enable employees and entrepreneurs cope and succeed in leading change at an individual and organisation level. It is based on researched and proven methods which focus on PROSCI® Change Management methodology and framework. Change is from within. Change is not a matter of luck; it is a matter of strategy. Would you like to learn the quick win tips on Change Leadership to craft the rightful strategy and approach that meets your leadership vision?

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