Impact of Islamic Work Ethics on CSR Practices in Malaysia

by

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ABSTRACT

The above article entitled, “Impact of Islamic Work Ethics on CSR practices in Malaysia “empirically researches the influence of Islamic Work Ethics (IWE) on Corporate Social Responsibility (CSR) practices of Malaysian Public Listed Companies (PLCs). This paper highlights the important role played by religiosity as an anchor for managing the ethical behaviour of Malaysian corporations.

The researchers used mixed mode-quantitative and qualitative- methods to collect data to support the theories discussed in literature review, analysis and presentation used in research conform to the contribution of spirituality role in management. The logical conclusions drawn and recommendations made make a definite contribution to existing knowledge of Islamic work ethics and its application in Corporate Social Responsibility.

The paper highlights how corporations not only have to meet and satisfy stakeholders’ needs, but also encourage them to strive for spiritual activities such as building strong faith: iman, taqwa, and ihsan.

Key Words: Corporate Social Responsibility, Islamic Business Ethics, Government Link Companies (GLCs), Stakeholders Theory and Spirituality.

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