Islamic Corporate Social Responsibility (ICSR): Validating a Higher-Order Measurement Model

by
Naail Mohammed Kamil*
International Islamic University Malaysia
Department of Business Administration
P.O. Box 10, Jalan Gombak, 50728 Kuala Lumpur, Malaysia

&
Muhammad Tahir Jan
International Islamic University Malaysia
Department of Business Administration
P.O. Box 10, Jalan Gombak, 50728 Kuala Lumpur, Malaysia

ABSTRACT

The present study investigates a higher-order measurement model of the Islamic corporate social responsibility (ICSR) construct in business organisations in the Malaysian context. The study aims to contribute new knowledge to the existing literature of corporate social responsibility (CSR) in general, and Islamic CSR in particular. Using disproportionate stratified random sampling, the survey data used for this empirical research were drawn from 219 Muslim managers in business organizations in Malaysia. After yielding an instrument to measure ICSR, a principal component analysis (PCA) and a confirmatory factor analysis (CFA) were conducted. Good fit indices from the CFA revealed that the higher-order ICSR measurement model in the Malaysian business context is explained by four components: integrity, fulfilment of covenants, justice, and truthfulness. The study’s theoretical and practical implications were also discussed.

Key Words: corporate social responsibility (CSR), Islamic corporate social responsibility (ICSR), Taqwa (Islamic piety), Islamic spirituality (IS), Islamic social responsibility (ISR), Islamic management.

Corresponding author:
* Assistant Professor, E-mail: naail@iium.edu.my