NOTES FOR AUTHORS

SCOPE
The Malaysian Management Review (MMR) is the academically-refereed professional journal of the Malaysian Institute of Management (MIM). The mission of the MMR is to advance knowledge and practice in key areas of management and leadership. As such, the MMR seeks to present both theoretical and practical knowledge that is useful to academicians, researchers and practitioners.

Authors are welcome to submit original manuscripts, preferably in the following areas: global management competencies; leadership and succession planning; talent development; strategy and implementation; knowledge management; organisational behaviour including structure, culture and change management; crisis management; risk management; entrepreneurship; technology and innovation; intellectual capital; corporate social responsibility; e-commerce; outsourcing; supply and demand chain management; brand management; relationship marketing; customer service; consumer behaviour; marketing philosophy; corporate performance management; higher education and healthcare management, and finance, including Islamic banking.

Manuscript length should ideally be in the range of 5,000 to 9,000 words. Whilst MIM is grateful to all who contribute their manuscripts, please note that acceptance of manuscripts is at the sole discretion of the MMR Editorial Board. In addition, MIM does not approve or disapprove any data, facts, views or conclusions submitted by authors – this would be the author’s sole responsibility. MIM will acknowledge receipt of the manuscript when received (via e-mail). MIM has the discretion to reject and/or change the publication theme and timeline, and is not in the position to guarantee endorsement of the content and publication date beforehand.

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MANUSCRIPT REVIEW
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At the discretion of the Editorial Board, a paper may be considered for publication in one of MIM’s alternative media; authors will be notified on any reformatting or updating that may be required.

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All manuscripts must contain the following information:

- A title page with the title of the manuscript and name(s) of author(s), affiliation, mailing address, telephone number(s), fax number and e-mail address. Correspondence will be directed only to the first author listed.

- An abstract of 100-150 words that outlines the purpose, scope and conclusions of the manuscript, and that provides two to five selected keywords.

- A list of references should clearly distinguish between Bibliography (references that were not directly cited in the body text), and References (references that were cited within the body text). Bibliographic information will not be published in the MMR.

- Figures and Tables should be titled and numbered, each printed on a separate sheet with its preferred location stated clearly within the body text (e.g. Insert Table 2 near here).

If the paper is accepted, the editorial team may request additional biographical information from the authors. In addition, authors are required to return a signed copy of the Declaration Form via fax to the Managing Editor at fax number +603-77112999. Alternatively, the signed form may be detached and returned by post to the Malaysian Institute of Management at the address shown above.

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**REFERENCES**

References should be listed at the end of the text and arranged in alphabetical order by the surnames of the authors. Some examples are provided as follows:


The use of superscripted references is NOT encouraged. For example, “There are two major sources of government funding1.”

Only references quoted in the text should be listed.

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In equations, prefer Roman letters to Greek letters wherever possible: a instead of α and b instead of β, etc.

Numbers one to nine should be spelt out while two-digit numbers may be in Arabic numerals: 10, 839, etc. Avoid beginning a sentence with Arabic numerals.

The use of the personal pronoun “I” is also NOT encouraged.

Limitations of the study MUST be presented as part of the discussion or conclusion.

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